

San Jose, California. January 3, 1950.

Mr. Don True,
Public Relations,
John Wieland Brewery,
The Alameda & Cinnabar,
San Jose, Calif.

Dear Sir:

The Santa Clara County Amateur Radio Association would like to make a reservation for the use of your Barbeque Grounds at the Wieland Brewery for a Barbeque to be sponsored by us for the benefit of our members and neighboring clubs of similar nature; also Radio Repair men, etc.

We expect about 250 to attend and would like to have you save a date for us for some Saturday evening, preferably Saturday June twenty third (23rd), 1951.

If the above date is not available, one of the following will do; July 21st, August 21st, or any Saturday evening in between these three dates.

Would appreciate your prompt reply so that we will have ample time to discuss our plans with members of other groups.

If there is anything you wish to discuss with us before setting a date, you can reach the writer at Cy 4-2828- Ex.70 between 8 & 9:30 A.M. Monday thru Friday, or leave a call.

Again, we thank you for the privileges granted to this group last year and hope that by sending in this year's request early that you will be able to reserve a Saturday Evening date for us.

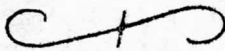
Yours very truly,

THE SANTA CLARA COUNTY AMATEUR RADIO ASSOCIATION.
POST-OFFICE BOX 6, SAN JOSE, CALIF.

BY _____ SEC'Y.

H.E.LEIGH

APPLICATION FOR USE OF WIELAND'S GARDENS



PLEASE FILL OUT AND RETAIN COPY FOR YOUR FILES.

NAME OF ORGANIZATION... **RADIO HAWAII** ... (**SANTA CLARA CO. AMATEUR RADIO ASS'N**)

NAME OF COMMITTEE CHAIRMAN... **RICHARD BARRETT**

ADDRESS... **CARE MERCURY HERALD**

PHONE NUMBER... **CY-2--5252** **211 WEST SANTA CLARA**

DATE OF BARBECUE... **JUL 7 1951**

TIME OF BARBECUE... **5:30 PM**

NAME OF REFRESHMENT CHAIRMAN OR CATERER... **CATERER**
JOE D'GHICCO

ARE YOU PLANNING ENTERTAINMENT?... **SPEAKERS FROM VARIOUS CLUBS.**

ADDRESS.....

PHONE NUMBER.....

DATE OF THIS APPLICATION... **JULY 7, 1951** TIME... **2 PM**

SANTA CLARA COUNTY AMATEUR RADIO ASSOCIATION

SIGNED:... **EX** **SEC'Y.**

DUE TO THE FACT THAT ALL BREWERY PREMISES ARE UNDER THE SUPERVISION AND CONTROL OF THE UNITED STATES GOVERNMENT, IT IS NECESSARY THAT WE ASK YOUR ORGANIZATION TO OBSERVE CERTAIN RULES.

A COPY OF THESE RULES IS ATTACHED TO THIS APPLICATION, AND WE WILL APPRECIATE YOUR COOPERATION IN SEEING THAT THEY ARE ADHERED TO.

THE BARBECUE GROUNDS MUST BE COMPLETELY VACATED BY 10:30 P.M. ON WEEK DAYS AND 7:00 P.M. SATURDAYS.

WE WANT YOU TO ENJOY OUR WIELAND'S GARDENS. THIS YEAR, THEY ARE UNDER THE SUPERVISION OF MR. DON TRUE, WHO WILL BE YOUR HOST AND WILL BE ON HAND TO SEE THAT YOU HAVE A GOOD TIME. IF YOU HAVE ANY QUESTIONS, YOU CAN CONTACT MR. TRUE AT 1025 CINNABAR STREET, SAN JOSE, - TELEPHONE CYPRESS 4-3063.



APRIL 23, 1951.

MR. DONALD S. TRUE,
PUBLIC RELATIONS,
WIELAND'S BREWERY,
1025 CINNABAR STREET,
SAN JOSE, 11, CALIF.

DEAR SIR:

WE ENCLOSE, HEREWITH APPLICATION FOR USE OF THE WIELAND'S GARDEN FOR A BAR B QUE ON JULY 7TH, 1951.

THE QUESTION---DATE OF APPLICATION---IS A LITTLE CONFUSING, BUT ASSUMED THAT YOU WANTED TO KNOW DATE OF BAR B QUE AND TIME OUR MEMBERS WOULD SHOW UP, SO FILLED THIS QUESTION IN ACCORDINGLY, HOWEVER OUR ORIGINAL APPLICATION WAS BY LETTER JANUARY 3, 1951.

YOU ALSO ENCLOSED A "REMINDER" POSTCARD ON WHICH WAS A NOTATION, "A NUMBER OF THESE SAME CARDS ARE IN THE MAIL UNDER SEPERATE COVER FOR YOU TO MAIL TO YOUR MEMBERSHIP, IF YOU SO DESIRE."

IF THESE HAVE BEEN MAILED, AS STATED, COULD YOU TELL US WHERE THEY WERE MAILED, AS THEY HAVE NOT SHOWN UP. IF NOT MAILED, PLEASE SEND THEM TO H.E. LEIGH, SEC'Y. S.C.C.A.R.A. P.O. BOX 6, SAN JOSE. BELIEVE YOU SENT 1500 LAST YEAR, BUT WE WILL BE GLAD TO HAVE WHATEVER AMOUNT YOU ARE WILLING TO FURNISH. SEVERAL OF THE RADIO WHOLESALE JOBBERS HAVE OFFERED TO SEND THEM OUT OVER THEIR MAILING LISTS FROM SAN FRANCISCO, OAKLAND, PALO ALTO & SAN JOSE.

ABOUT ENTERTAINMENT. WE WILL NOT HAVE DANCERS OR OTHER SUCH TYPE OF ENTERTAINMENT, BUT WILL HAVE SPEAKERS FROM THE VARIOUS CLUBS, SO IF YOUR "LOUD SPEAKER SYSTEM" IS AVILABLE FOR THAT USE, WE WOULD SPRRECIATE IT'S USE .

YOURS VERY TRULY,

THE SANTA CLARA COUNTY AMATEUR RADIO ASSOCIATION.

By H.E. Leigh SEC'Y.

Rules Governing Operation of Wieland's Gardens:

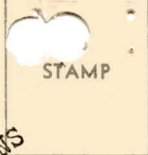
- 1 — The Wieland's barbecue pit is to be used only by friends and customers of Pacific Brewing & Malting Company.
- 2 — No charge will be made for the use of these premises or the beer served.
- 3 — Parties using these premises must not sell tickets to the public admitting them to the grounds or to the barbecue.
- 4 — Parties using these premises must supply their own food, cooking and eating utensils, and must do their own cooking and serving.
- 5 — The barbecue grounds must be completely vacated by 10:30 P.M. ^{weekdays} and 7:00 P.M. Saturdays
- 6 — No barbecue can be held on a Sunday or holiday.
- 7 — No hard liquor can be brought on any part of the brewery premises at any time.
- 8 — These barbecue grounds are for recreational purposes only, and the gatherings must not be used to promote any business or the candidate of any political party.
- 9 — Fire regulations prohibit parking on the brewery premises. Sufficient parking space is available on adjoining streets.

PACIFIC BREWING & MALTING COMPANY
1025 Cinnabar
San Jose, California



DATE

TIME



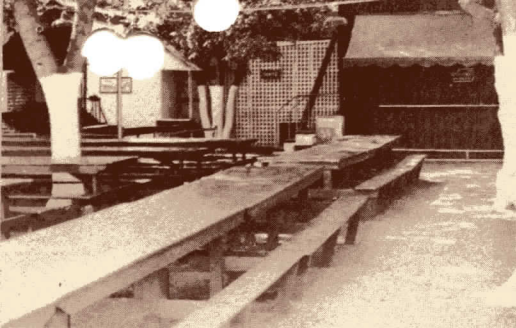
Wieland's Gardens

AT THE BREWERY

**1025 CINNABAR ST.
SAN JOSE**

ON **JUL 7 1951**

THERE IS A MEETING AT WIELAND'S GARDENS
A NUMBER OF THESE
SAME CARDS ARE IN THE MAIL UNDER SEPARATE
COVER FOR YOU TO MAIL TO YOUR MEMBER-
SHIP IF YOU SO DESIRE.
Donald S. True
PUBLIC RELATIONS



Wieland's *world renowned* Gardens

WIELAND'S BARBEQUE-BEER-GARDEN, adjoining the great Wieland's Brewery at San Jose, California. In foreground are tables where up to 500 guests may be seated. Rear left is the charcoal grill and "cafeteria" counter; rear right, the beer-bar where popular Wieland's Beer is served. In this alder-shaded garden over 30,000 people, of many clubs and organizations, gather each year for happy times.

